



CIO Forum & Executive IT Summit



“EMERGING TRENDS IN IT, THINGS TO LOOK OUT FOR AND PAY ATTENTION TO” AGENDA

Thursday, October 23, 2008
Sheraton Premiere @ Tysons Corner
Vienna, VA

7:00AM-8:00AM

REGISTRATION – Foyer

7:00AM-8:00AM

Grand Ballroom B

PEER-TO-PEER NETWORKING/CONTINENTAL BREAKFAST

8:00AM-8:15AM

Grand Ballroom B

WELCOME

Marc Di Francisco, President, CIO Forum & Executive IT Summit



[Marc Di Francisco](#)

Joe Kraus, President, SIM Capital Area Chapter

PROGRAM INTRODUCTION

Jim Flyzik, President, The Flyzik Group



[Joe Kraus bio](#)



[Jim Flyzik's bio](#)

8:15AM-9:15AM

Grand Ballroom B

OPENING KEYNOTE – “CONFIGURATION MANAGEMENT DATABASES (CMDDBS) FOR GOVERNMENT AND COMMERCIAL”

Moderated by: Brent Brightwell, Senior VP Product Management, ASG Software Solutions

Panelists: John Faulkenberry, Managing Partner, EWSolutions

Ian Rowlands, Senior Director Product Management, Metadata, ASG Software Solutions

Ken Allgood, Information Operations Lead, BearingPoint

Discussion: Recently completed modeling of enterprise IT operations shows the Configuration Management Database (CMDB) is a pre-requisite for organizations interested in moving from a reactive to a proactive approach to managing the environment. Other analyst reports call CMDB's "a fundamental building block for improving IT efficiency, aligning IT with the business and controlling IT operational costs." But many IT executives are asking "How exactly do CMDBs link IT to Business Services?" Please join ASG to learn how companies and government agencies are successfully approaching CMDBs and Business Service

Management or Net-Centric Enterprises Services. ASG will be joined by one of their BSM clients in this informative presentation. Learn first hand how to make it work for you.

9:15AM-9:45AM
Grand Ballroom A

BREAK – SOLUTIONS EXCHANGE PAVILION

10:00AM-11:00AM
Session 1
Jr. Ballroom D

"CONSIDERATIONS FOR AN ECO-FRIENDLY DATA CENTER"

Moderated by: Claus Mikkelsen, Hitachi Data Systems, Chief Scientist
Panelists: Lisa Engelhardt, Chief IT, Security & Telecommunications, National Park Service



[Claus Mikkelsen's bio](#)



[Lisa Engelhardt bio](#)



[Don Spicer's bio](#)



[Walter Sevon's bio](#)

Don Spicer, Associated Vice Chancellor & CIO, University Systems of Maryland

Walter Sevon, Deputy CIO, George Mason University

Discussion: When it comes to accommodating the rapid growth of IT data centers, environmental issues are now everyone's concern as organizations of all sizes struggle to keep pace in matching their storage needs with business requirements. Implementing environmentally efficient IT solutions requires an approach that allows for:

- Implementation of more environmentally friendly data centers –through technologies and services
- Reduction of data center power, cooling, and facilities usage
- Compliance with environmental directives

Session 2
Pavillion 22

"DOING ENTERPRISE ARCHITECTURE: REAL WORLD EXPERIENCES"

Moderated by: Lew Sanford, Senior Advisor Technology, Department of Justice

Panelists: Andy Blumenthal, Director Enterprise Architecture and IT, US Coast Guard

Aileen Morse, Chief Enterprise Architect, World Bank

Discussion: This session will describe experiences with EA efforts in several environments, both public and private-sector, with a focus on how to capture business and mission architectures accurately. They will also deal with relationships between EA and IT governance processes. Participants will discuss how they have approached these problems, and will describe what worked well and what did not.



[Lew Sanford Jr's bio](#)



[Andrew N. Blumenthal's bio](#)



[Aileen Morse's bio](#)

11:15AM-12:15AM
Session 1
Junior Ballroom D

"E-DISCOVERY"

Session 2
Pavillion 22

"SKILLS OF THE IT GRADUATES COMING OUT OF COLLEGE"

Moderated by: Daniel Mintz, CIO, United States Department of Transportation

Panelists: Anne Scholl-Fiedler, UMBC

Robert T. Quinn, Dir. Development for the M.S. IT Program, George Mason University

Carl Clavadetscher, Ph.D., Professor of Systems



[Robert T. Quinn's bio](#)

Management, Info. Resources Mgmt. College, National Defense University

Discussion: Is there co-operation/input from Federal and Private sector as to what curriculum needs to be. What is the percent of foreign nationals and are they staying to work in US, how we can incentivize them to stay. Federal government typically actually lags behind in the technology that students may have learned, how can they attract them?

Session 3
Pavilion 23

[Dr. Gregg Bailey bio](#)

"LEADERSHIP DEVELOPMENT: IT'S PERSONAL"

Moderated by: **Gregg Bailey**, CIO, ATF&E

Panelists: **Ann McPhail**, CIO Assistant, International Monetary Fund

Diane Poirer, Director, American Red Cross

Deborah Sharpe, Chief, NASA

Gretchen Thornton, Director, American Red Cross

Discussion: This discussion will focus on the opportunities and perspectives associated with developing a "personal leadership style". Our intent is to investigate with panelists a number of different questions: What does personal leadership style mean to you today? How has the experience of gaining that leadership perspective translated into the way you execute your corporate role today? What is it about the process of "getting there" that surprised you the most? What would your peers and subordinates say is different about your leadership practices today? How do you view the differences between leadership and management?

[Ann McPhail's bio](#)

12:30-1:30PM
Grand Ballroom B

[Lee Congdon's bio](#)

LUNCHEON KEYNOTE – "OPEN SOURCE SOFTWARE: A POWERFUL MODEL FOR INNOVATION AND VALUE"

Presented by: **Lee Congdon**, CIO, Red Hat, Inc.

Discussion: For more than a decade open source and Linux have helped to significantly transform the economics of IT. Fueled by an enduring collaborative model, it has had far reaching affects on the value of enterprise computing and innovation. In his talk, Lee Congdon, CIO of Red Hat, will draw on the needs of today's CIOs and map the adoption of open source in the enterprise. As we look ahead, hear how Red Hat is helping customers realize better performance from development to deployment, not just through Linux, but through a deeper open source strategy.

1:30PM-2:00PM
Grand Ballroom A

DESSERT – SOLUTIONS EXCHANGE PAVILION

2:00PM-3:00PM
Session 1
Junior Ballroom D

[Patricia Edfors bio](#)

"MULTIPLE GENERATIONS IN THE SECURITY WORKFORCE – THE BABY BOOMERS, GENERATION X, AND MILLENNIALS"

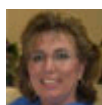
Moderated by: **Patricia Edfors**, Chief Privacy & Security Officer, Mirixa

Panelists: **Lisa Engelhardt**, Chief IT, Security & Telecommunications, National Park Service

Maria Horton, President, EmeSec

Business Problem: How do we take three generations, with disparate work styles and cultures, assimilate them into productive teams with a security focus?

IT Solution: Information Security is a multi-dimensional, highly complex, sectorally-regulated, and disciplined field. How does an organization effectively integrate disparate work styles and cultures of three generations to focus on the growing threats to America's information? Baby Boomers are defined as individuals born between 1943 and 1960. They are sometimes negatively characterized as rigid and workaholics. Generation Xers are defined as individuals born between 1961 and 1981. They are sometimes characterized as whiners. Generation Yers (also referred to as Millennial) are defined as individuals born after 1982. These individuals have been negatively referred to as arrogant and entitled

[Lisa Engelhardt bio](#)[Maria Horton's bio](#)

Session 2
Pavilion 22

"GETTING READY FOR THE COMING ADMINISTRATION TRANSITION"

Presented by: **Roger Baker**, Former President & CEO, Dataline LLC

Discussion: As CIO at the Department of Commerce in the Clinton administration, Mr. Baker saw the transition of administrations up-close and personal. From briefing books, strategy sessions, transition meetings,



[Roger W. Baker](#)

"Welcome" meetings, and senior staff meetings, he experienced transition from the perspective of the senior career official at the department. These days, in preparation for the next administration, Mr. Baker co-chairs a task force of senior federal IT leaders defining the issues, strategies, and approaches the next administration should follow to transition and transform federal IT. In this session he will talk about his experiences in transition, survival strategies for Federal CIOs, and his thoughts on the challenges facing both the new administration and the federal IT community.

Session 3
Pavilion 23



[Patrick Keaton](#)

"UNLOCKING BUSINESS VALUE: A DISCUSSION OF INTEGRATED DATA MANAGEMENT STRATEGIES TO INCREASE COLLABORATION, INCREASE EFFICIENCY, REDUCE RISKS, AND CONTROL COSTS"

Moderated by: Patrick Keaton, Info. Mgmt. Executive, Enterprise Data Mgmt., IBM Optim Solutions

Panelists: TBD

Discussion: Integrated Data Management (IDM) provides an integrated, modular data management environment to design, develop, deploy, operate, optimize and govern data, databases, and data-driven applications. Solutions and best practices to enable collaboration and organizational productivity while improving quality of service, cost of ownership, and governance will be discussed. These strategies span applications, databases and platforms from mainframes and open systems to custom, packaged and legacy applications

3:15PM-4:00PM
Grand Ballroom B



[Mark Forman's bio](#)

KEYNOTE - "DISRUPTIVE FORCES ON IT"

Presented by: Mark Forman, Former Administrator, E-Government & IT

Discussion: There are global trends that are creating disruptive waves for both internal organizational structures and global economic structures. The Purpose of Mr. Forman's talk is to provide an understanding of how to assess today's technology trends and disruptions. He will address the impact of technologies including Web 2.0, Cloud Computing, Service Oriented Architecture, and Social Media, as well as globalization and the Transparency in Government movement. Mr. Forman will highlight the forces of change impacting CIOs and IT managers working within government, discuss the evolving role of the CIO and IT, and share strategies, leading practices, and key success factors in responding to these forces

4:15PM-5:00PM
Grand Ballroom B



[Jim Flyzik's bio](#)

CLOSING KEYNOTE - "VISUALIZE TO MODERNIZE & SIMULATE TO INNOVATE"

Presented by: Jim Flyzik, President, The Flyzik Group

Richard Frost, Global Director IT, General Motors

Discussion: "The Federal Government and Private Sector Companies have a long history of problematic major systems developments. Far too often, these developments either fail completely or fall far short of their original objectives. Projects running years behind schedule and far over original budgets are not uncommon. - Just review the OMB "High Risk" list. There must be a better way! How do successful major corporations develop systems much faster that are delivered on time, within budget and consistently meeting objectives? A common thread within these best practices companies is the use of "visualization" and collaboration as a core element of the systems life-cycle. CIO Magazine Hall of Fame CIO Jim Flyzik and . Richard Frost from General Motors will discuss how leading organizations "Visualize to Modernize" and "Simulate to Innovate" - and are able to save significant time and money - and deliver systems that meet core objectives and user expectations



[Richard Frost bio](#)

5:00PM-7:00PM

EXECUTIVE RECEPTION & FINAL DRAWINGS

Admittance by Conference Badge or VIP Pass Only, Complimentary hors d'oeuvres and beverages

7:00PM

CONFERENCE ENDS

(Materials contained are for marketing purposes only. Speakers, topics, etc. are not in final form and are subject to change.)

